

Return on Investment

First in Migration Technology
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- Why migration-center?
- Common Migration Scenarios
- The Main Competitor
- Consequence of Using Custom Scripts or Frameworks
- Example Project ROI
 - ECM Project without migration-center
 - ECM Project with migration-center



Why migration-center?



- 100% out-of-the-box content migration platform
- No additional programming or scripting effort
- 200+ migration projects
- 10 years on the market
- 90+ migration paths for multiple platforms
- No downtimes! It works without interrupting customers business operations
- Classifies objects through extensible algorithms
- Fit for regulated systems
- High performance to manage large data volumes
- Global service presence
- Flexible and simple pricing model
- Certified by leading ECM vendors

»The Delta Migration Concept was the optimal approach for us, and the migration-center definitely the right tool. With this we managed to migrate all documents accurately, in auditable fashion and under observance of all regulatory requirements.«

(Paul Yuhasz, Boehringer, Project leader)



What is the difference?

Common Migration Scenarios without migration-center

Documents remain in the source system

- Redundant data basis
- Poor user acceptance of the new ECM application
- Isolated data pools spread around the organization
- High support and maintenance costs
- Different versions of records/documents

Manual migration of documents

- Very time consuming and error-prone approach
- No flexibility regarding change requests
- Not option to rollback migrated records
- Long running projects with interruption of daily business operations

Custom scripts or frameworks

- High development and testing effort
- Limited or even no reusability for other projects
- Migration projects become more complex because of the script development
- Very time consuming in case of change requests
- Performance of the migration is measurable just after the development

Projects become unpredictable in terms of costs and risks!

What is the difference?

Custom Scripts vs. migration-center I

	migration-center	Custom scripts or frameworks
Reusability	<ul style="list-style-type: none">• Several use case supported out-of-the-box• Object model transformation supported by configuration (object types, attributes, ACLs, folder etc.)• Support of differed source and target systems and versions• Full logging and traceability supported	<ul style="list-style-type: none">• Each use case must be implemented individually• Object model transformation capabilities must be implemented• Custom tool must be customized for each system and version of a source and target system• Logging capabilities must be implemented and tested
Performance	<ul style="list-style-type: none">• Performance metrics are available and can be used from project estimations• Performance is optimized based on more then 130 projects• Projects can be calculated and planned without risk	<ul style="list-style-type: none">• Performance of the migration is measurable just after the development• Performance optimization very cost-intensive process• Migration projects can be planned just once the tool is developed and tested

What is the difference?

Custom Scripts vs. migration-center II

	migration-center	Custom scripts or frameworks
Stability & Robustness	<ul style="list-style-type: none">• Well tested and proven product• Robust logging and protocol functions• Process interruption supported (start, stop, pause, restart)• Scalable components• Well documented (installation guide, user guide, training documentation etc.)• Can be used by administrators, not programming experiences required	<ul style="list-style-type: none">• Tests are performed just during the project• Logging and protocol function must be implemented individually• Robust interruption handling must be implemented• Scalability is often not considered• Documentation must be adapted for each customization• Can often not used by an administrator because of the complexity and usability of the tool
Flexibility	<ul style="list-style-type: none">• Change requests can be easily configured• Results can be discussed with the business owners before committing the data	<ul style="list-style-type: none">• Each change request must be implemented and tested again which leads to cost explosion, project delays and finally to loss of profit• Problems, mistakes and errors can be detected just after the migration is done

What is the difference?

Consequence of Using Custom Scripts

1 **Poor performance**

2 **Limited or even no reusability**

3 **Error-prone**

4 **Inflexibility**

5 **High project risk**

6 **Poor robustness**

- Unpredictable projects
- High project risk
- High development, test and consulting effort
- High documentation effort (especially in regulated environments)
- Increased project management activities
- Cost explosion during migration projects with more than one source system

Example Project ROI

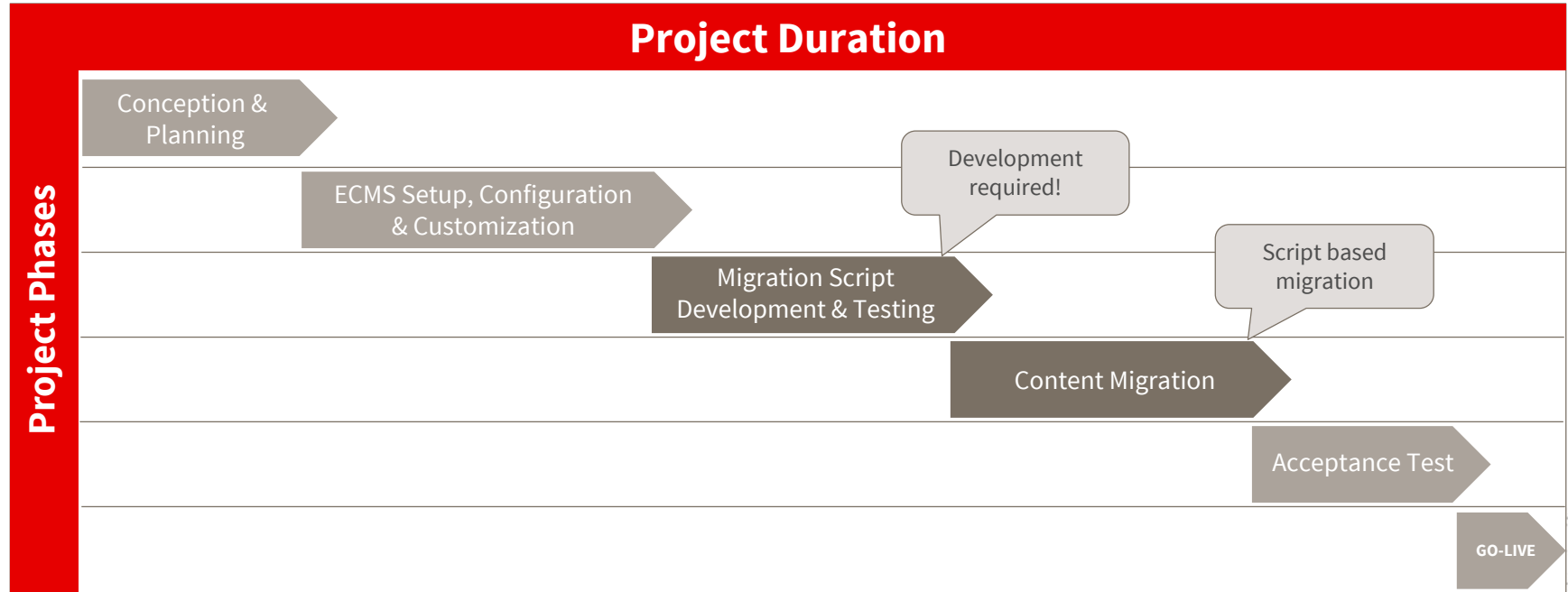
Migration Scope & Preconditions

- Framework for custom scripting does not exist
- Content migration from two different source systems (ECM & file system) to e.g. Alfresco
- Standard migration of 2.000.000 Records incl. versions, relations, links, folders and metadata
- Object and structure transformation of medium complexity
- Project duration less then 12 months
- \$850 daily rate



Example Project ROI

ECM Project without migration-center

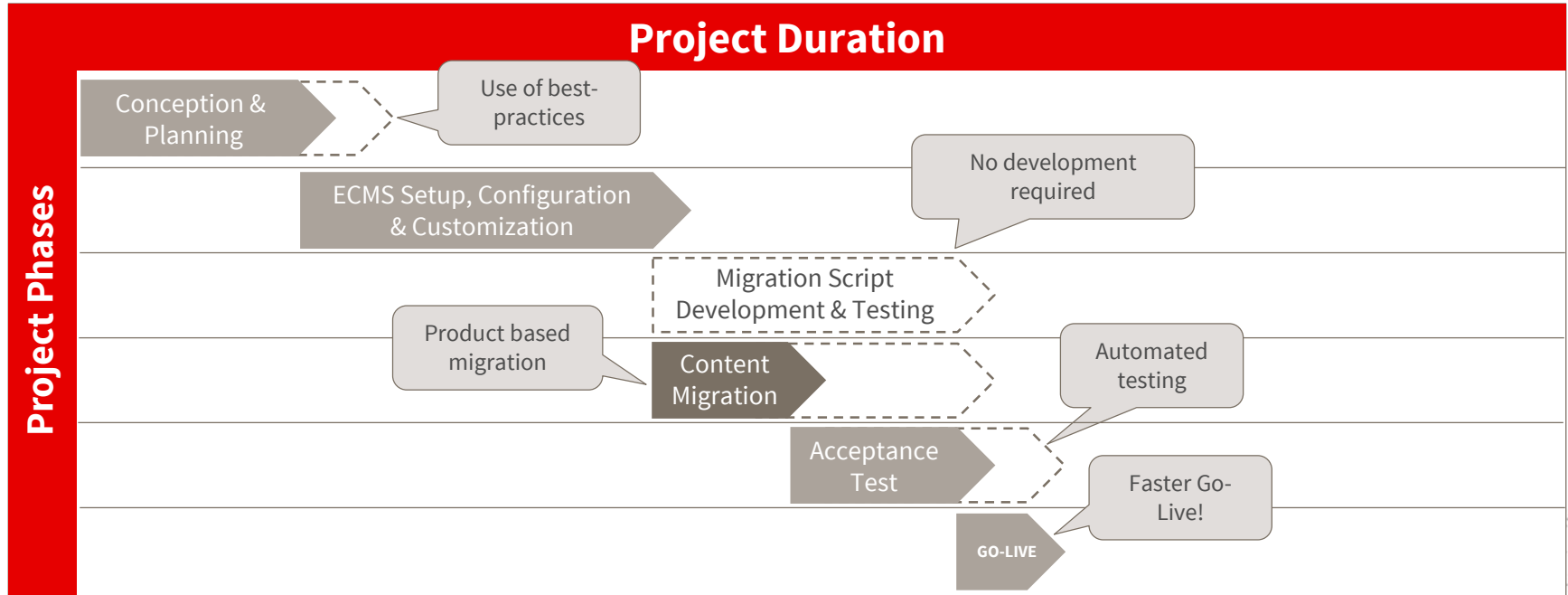


High development & testing effort

High project risk & product duration

Example Project ROI

ECM Project with migration-center



60%
Cost Saving*

**No Downtime, no interruption
of business operations**

80%
Time Saving*

The screenshot shows the website's main content area with a red background. At the top, there is a navigation bar with the 'migration center' logo and links for 'PRODUCT', 'USE CASES', 'TARGET PLATFORMS', 'SOLUTIONS', 'SERVICES', 'RESOURCES', 'SUPPORT', and 'CONTACT'. Below the navigation bar, a large red banner features the text 'GET A FREE EVALUATION COPY!' and a sub-headline: 'Try out the highest degree of automation and transformation capabilities for contents migrations available today. The migration-center is currently used in more than 130 projects around the world!'. To the right of the text is an image of the software's product box and a CD-ROM. Below the banner, there are three columns of text: 'ABOUT THE PRODUCT' (describing the software as a fully documented, easy-to-deploy solution), 'REQUEST FREE EVALUATION COPY' (with a 'SEE LICENSE TERMS' button), and '3 STEPS TO A SUCCESSFUL EVALUATION' (including an 'Online-Demo' section).

- Product Information
- Customer and Partner Reviews
- References
- News and Events
- Downloads
- Videos
- Support
- **FREE TRIAL VERSION!**





It's migration-center you love to work with.

fme AG | Wolfenbüttler Straße 33 | D-38102 Braunschweig | www.fme.de